

Unites Professionals Trivandrum Workshop on Leadership and Organizing Skills
December 26th & 27th at Hotel Mascot, Trivandrum.



Unites Trivandrum Workshop was attended by 20 participants from Alliance Cornhill, Softex, Entertechnologies and e-Merge. The meeting was addressed by the National Director, Mr. JSR Prasad, Secretary General Mr. Karthik Shekhar, along with the Regional Directors, Mr. Hegde, Mr. Gopakumar and Mr. Govindraj.

The aim of the workshop was to convince the ITES Professionals of UNITES about the challenges ahead to organize the BPO employees in to unions, and the support and assistance available through ILO and the GUF's and the necessity to work in solidarity as a united team to achieve the task, by maximizing the resources made available by UNI.

The topics covered were:

1. Participants will be ***able to explain*** as to how ILO tri-partism concept work to promote decent work in workplaces through social dialogue, and the conclusions of the recent seminar on Outsourcing held in Mumbai with SASK
2. Participants will ***be able to demonstrate*** the difference between a group and a team, and will be able to recognize group dynamics for the success of trade unions and realize the need to work and promote teamwork amongst the colleagues.
3. UNITES Leadership will ***be able to distinguish between*** LEADING and MANAGING, for better results in line with trade union philosophy for effective people's organizations.

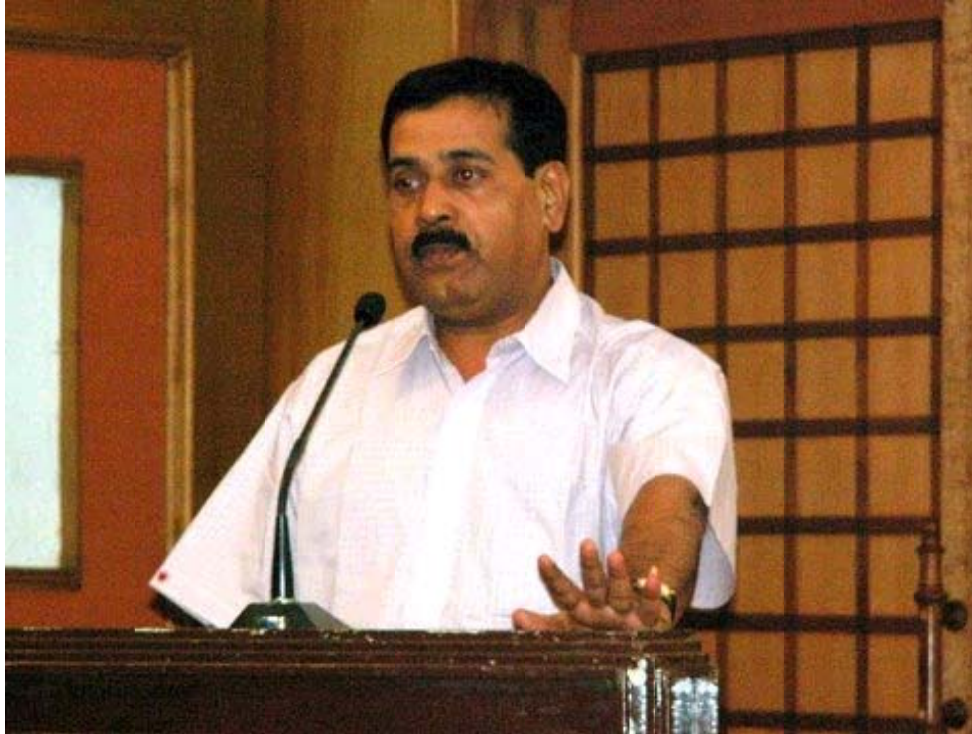
4. Participants *will engage* in "Mind Mapping" to design an effective campaign strategy appealing to the young and enabling UNITES to mobilize members to organize them in to unions based on the different issues identified in the BPO & Call Center industry. Also *will exchange experiences* about the issues brought up by BPO/Call center employees which requires urgent attention of UNITES.
5. Participants will be *able to identify* various campaign strategies introduced in "UNI ORGANIZING MANUAL" and workout similar strategies *to recruit* members in to UNITES through a trained union activist covering all circles in India.
6. UNITES leadership *will establish structures* and mobilize resources to develop the union on organizing model from the very beginning.

Inauguration

This was done by brother J.S.R. Prasad National Director, were he was happy to note that second CBA has come from Trivandrum that too in the strong bastion of Indian trade union movement. He encouraged Brother Paul and his team to help in achieving national target of 15,000 members by 2007.

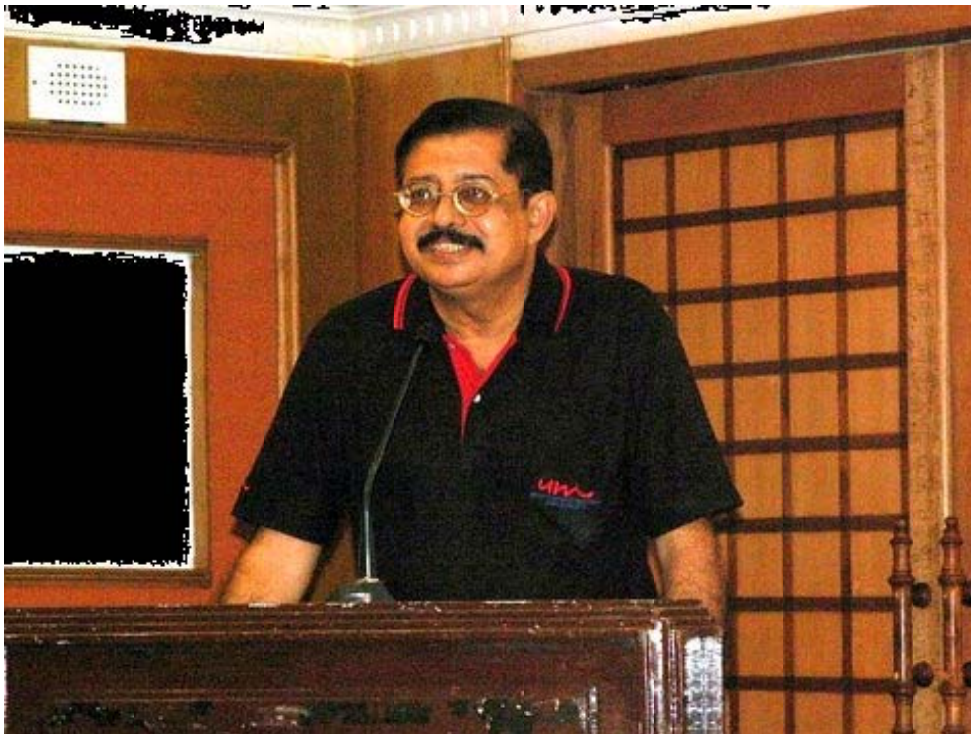


Introduction of ILO and its Role towards Outsourcing Industry- Conclusions of the Seminar held in Mumbai in the SASK Review was presented by Br. N.R.Hegde. This was well received as Brother Hegde mixed ancient wisdom of Sanskrit with modern day living, in Kerala also known also as God's own country Sanskrit is well understood the participants enjoyed the presentation.



Leading and Managing Union

This was presented by Br. Gopakumar, Director Unidoc from Cochin, here he emphasised on the Leadership qualities required for leading an organisation and how it can be achieved, the point of discussion was around Art of pulling people towards tasks.



Br. Karthik Shekhar General Secretary Unites, India gave presentation on various activities done by Unites since inauguration of Unites in India, he also emphasized on membership drive and in particular the vision of Unites, achieving 15,000 members before end of this year.



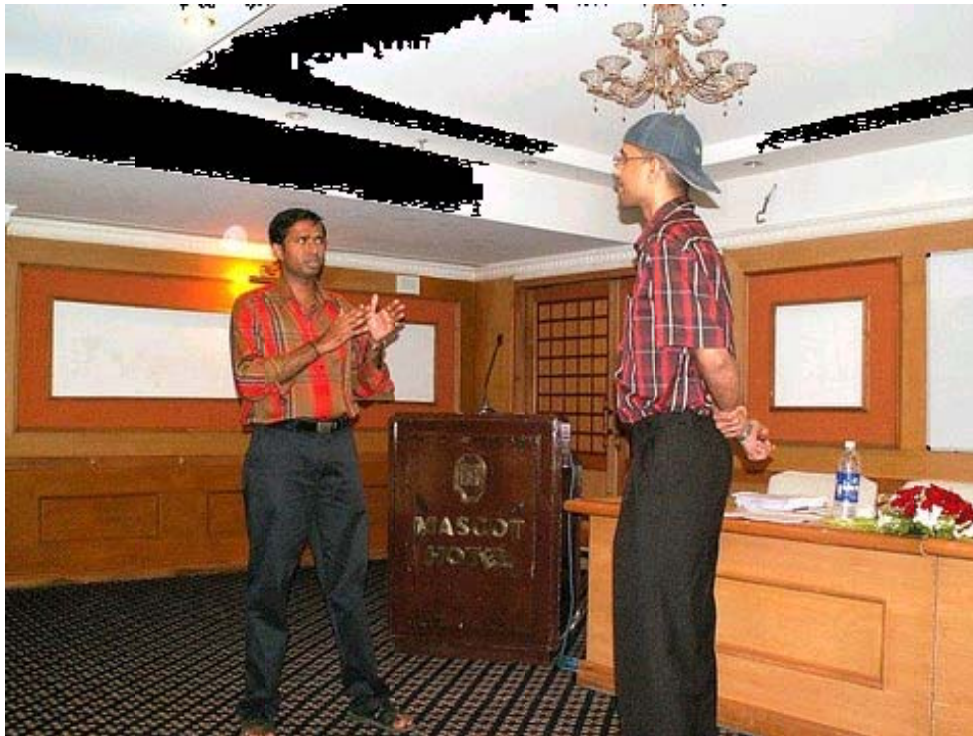
Stress Management

An interactive session on Stress Management based on “Stop the Boss” Campaign was conducted by Br. Govindrajan, Director, UNIDOC Chennai. Who is an eminent trainer in the area of management. Entire session was well received by the participants.



Leadership and Orgnaising Skills

Presentation on how to become a successful leader and how to organize campaigns/stroke recruit members/handle member's objections for joining a trade union was conducted by Br. S.M.Govindrajan and Br. Karthik Shekhar. This was done by the latest methodology that was interactive and well received by the participants. The Methodology was to corelate the situation along with the movie/film clipping which gives immediate attention/retention to the participants along with group dynamics (management games, organization practices and group activity).



Br. Paul presented vote of thanks to participants. All the participants took a pledge they will use the methodologies taught in the training for ensuring Unites organizing drive.